2027 ANNUAL NYSA SPONSORSHIP OPPORTUNITIES

You want to connect with arborists and all of the affiliated educators, experts and professionals. The New York State Arborists, International Society of Arboriculture Chapter, Inc. is where you need to be. You will gain access to **750 members** who are gathering regularly for education, networking, recognition, and camaraderie.

Growing your business is about consistently reaching out to a targeted audience and building relationships. NYSA offers you that exact opportunity through an Annual Association Sponsorship. An annual sponsorship will save you a ton of money compared to participating in individual events and marketing programs throughout the year – **up to 25%.**

You will be in touch with and visible to clients and prospects through multiple mediums, including:

- The website
- Blog
- Print
- Event signage
- Exhibit booths
- Marketing materials
- Show announcements
- And more!

Your company will be front and center and meeting more than 500 enthusiastic industry pros at:

- Winter Conference
- Fall Conference
- Tree Climbing Championship

Your company will be highly visible on dozens of pages within the association website, and the official blog. Visit our website for details nysarborists.com.

ANNUAL SPONSORSHIP LEVELS

Diamond Sponsor*	**$5,500**
Platinum Sponsor	**$3,500**
Gold Sponsor	**$2,500**
Silver Sponsor	**$1,750**

***Call Clare Hart at 518.577.8691 to build your package.**

Sponsorship Opportunities & Benefits	Platinum $3,500	Gold $2,500	Silver $1,750
Registration(s) at all three major events	Three (3) registrations	Two (2) registrations	One (1) registration
Exhibit table at all three major events	One (1) table	One (1) table	Option to purchase an exhibit table at half price.
Special name badges at all three major events			
Signage at all three major events			
Logo featured on conference materials and promotions at all three major events			
Recognition from podium at all three major events			
Listed at nysarborists.com as a top-level sponsor **all year,** including your logo and a link back to your website.			
Logo featured on our website	Your logo will appear on all ten (10) primary pages of the “Education” section of the website, as well as all of the internal pages for the events – upwards of twenty total pages.	Your logo will appear on all ten (10) primary pages of the “Education” section of the website, as well as all of the internal pages for the events – upwards of twenty total pages.	Your logo will appear on the internal pages for the three primary events.
Process ISA CEU codes for training offered by your company.	10 per year	7 per year	5 per year
Receive Platinum Leaf sponsor level at the Tree Climbing Championships, including your logo printed on the event t-shirts			

NYSA 75TH ANNIVERSARY WINTER CONFERENCE

January 24–25, 2027
Resorts World Catskills
888 Resorts World Drive
Monticello, NY 12701

The NYSA Annual Conference is an educational conference for the arborist community which offers diverse topics, exclusive time to explore innovative products/services, and plenty of time to talk and share your experiences with other arboriculture professionals from across the state.

The New York State Arborists, International Society of Arboriculture Chapter, Inc. is an association of professional arborists and educators with 750 members. Membership affords an opportunity to associate and exchange valuable information with arborists and professionals who are interested in the care, maintenance and conservation of woody ornamentals.

Build relationships and fill your sales pipeline for the year through sponsorship or exhibiting at the Winter Conference – our largest event of the year. There are more than **four hours of break time** between educational sessions for networking and in-depth conversations. As a valued Business Partner, you will have an opportunity to:

- **NEW!** Larger "pipe and drape" trade show. Call Clare Hart at 518.577.8691 about showing any equipment.
- Meet face-to-face with **350 industry professionals.**
- Introduce new products and services.
- Build your business and maximize ROI.
- Gain insight into the challenges that Arborists face and the products and services they turn to for solutions.
- Support quality professional development programs.

THIS IS A MEETING YOU SHOULD NOT MISS!

Visit our website nysarborists.com for all of the sponsorship benefits and details.
We are also happy to customize a sponsorship to better meet your company's objectives. Contact us at 518.694.5507 or info@nysarborists.com

CONFERENCE SPONSORSHIP LEVELS

Breakfast Or Lunch Sponsor*	**$5,250**	Gold Sponsor	**$1,375**
Reception Or Break Sponsor*	**$2,750**	Silver Sponsor	**$1,000**
Platinum Sponsor	**$1,750**	Bronze Sponsor	**$700**
Lanyard Sponsor	**$1,750**	Exhibit Table/ Equipment Space	**$500 table/ $900 indoor equipment**

***Starting at $2,500. Call Clare Hart at 518.577.8691 to build your package.**

GO CLIMB A TREE!

IT'S THE NEW YORK STATE TREE CLIMBING CHAMPIONSHIP 2027

A gathering of the top tree workers in New York State to display their tree climbing skills and abilities in a series of competitive events. **NEW SITE!** Tentatively scheduled for June 18–19, 2027 in Stewart Park, Ithaca, NY.

Show your support for the industries best and the New York Arborist community. Help to send our top climbers to compete in The Master's Challenge to represent NYSA at the 2027 ISA International Tree Climbing Championship.

All sponsors will be listed in the Tree Climbing Championship on the NYSA website.

- **Master Challenge Sponsors** will receive primary recognition throughout the day and be highlighted during the Master Challenge.
- **Event Sponsors** will receive primary recognition at a chosen event location.
- **Platinum Leaf Sponsors** and higher will have their logo printed on the event t-shirt that competitors and judges will be wearing the day of the event.
- **Silver Leaf Sponsors** and higher will have their name displayed on joint sponsorship signs.

Your contribution provides basic competition supplies and underwrites event expenses for all participants. These expenses include, but are not limited to: refreshments, t-shirts, signs, printing and mailing, supplies, equipment and contestant prizes.

Visit nysarborists.com or contact NYSA at 518.694.5507 to discuss sponsorship opportunities.

Don't have the budget right now? Volunteer your time to assist in staffing and running the event.

Master Challenge Sponsor	**$2,500**
Event Sponsor	**$1,000**
Platinum Leaf	**$600**
Gold Leaf	**$300**
Silver Leaf	**$150**

NYSA FALL CONFERENCE

September 2027
Details TBD

The New York State Arborists are an association of professional arborists and educators that promotes public interest, fosters research and education in the care and benefits of trees, shrubs and their environment. **We have over 750 members.**

Sponsorships and Exhibit tables are available for the show. You will have two hours of dedicated exhibit hall and meal time with the attendees, as well as the option to attend educational sessions. As a valued Business Partner, you will have an opportunity to:

- Meet face-to-face with **150 industry professionals.**
- Strengthen relationships and meet new people.
- Introduce new products and services.
- Build your business and maximize ROI.
- Gain insight into the challenges that Arborists face and the products and services they turn to for solutions.
- Support quality professional development programs.

We offer a variety of sponsorship levels and incredibly low prices to satisfy your marketing needs. We are also happy to customize a sponsorship to better meet your company's objectives. Contact us at 518.694.5507 or info@nysarborists.com

SPONSORSHIP LEVELS

Lunch Sponsor	**$2,500**	Gold Sponsor	**$900**
Break Sponsor	**$1,800**	Silver Sponsor	**$600**
Platinum Sponsor	**$1,200**	Bronze Sponsor	**$300**
Lanyard Sponsor	**$1,200**	Vendor Table	**$200**

Visit our website nysarborists.com for all of the sponsorship benefits and details.